



KUMARAGURU
college of technology
character is life

NAMADHU PANGU



Namadhu Pangu

Namadhu Pangu was started in the year 2008 from the visionary of Arutchelvar Dr.N.Mahalingam that “If India has to continue her journey to progress and development, her villages have to develop. Industry and livelihood creation must go hand in hand with social development and participation of youth”.

Namadhu Pangu is an integrated community development initiative dedicated to enriching community life and realizing Kumaraguru college of Technology's Motto: **Character Is Life**

NP primarily works in five villages in Chinnavedampatti Panchayat – the villages are Chinnavedampatti, Anjugam Nagar, Udayampalayam, Chinnamettupalayam and Nanjegoundanpudur. by utilizing the talent and expertise of committed students and faculty members effectively, who are keen to bring a change in the lives of the people in the villages. Namadhu Pangu is a volunteer driven programme dedicated to enriching the community and is a unique partnership that believes in commitment and expertise. The primary aim of NP is to sensitize students on the opportunities and concerns of society and encourage them to participate in the social construction. Here solutions for the social issues are provided by our expert team and are executed by committed student volunteers. Currently Namadhu Pangu works under 5 primary themes:

EDUCATION | HEALTH | WOMEN EMPOWERMENT

ENVIRONMENT | YOUTH EMPOWERMENT



NP involves in health improvement of the school children in the adopted villages. Student Volunteers from Namadhu Pangu distribute 200 ml of milk to 780 children on every Friday. 140 litres of milk is distributed to 780 school children on every Friday. Promising signs have been observed in the health aspects of the Students through this noble initiative. This practice is being followed perennially during the last three years 2016 to present.

Education:

2017 – 18

Mango Education conducted a **Student’s Workshop on All about Magnets** on 23 July 2017 for school children and Namadhu Pangu volunteered by taking students to the workshop.

A **Session on Astronomical Science** was conducted by KCT Student volunteer for 40 school children on 28 February 2018.

2018 – 19

Inauguration of RLC:



Rural Learning Centre (RLC) was launched at Udayampalayam village, which is closer to 3 more villages and hence identified as the nodal village for all the 5 service villages. RLC was launched on 04.10.2018 by Ms.Vinothini Balasubramaniam, Director-Namadhu Pangu & Ms.Shruthi Balasubramaniam in the presence of Principal-KCT. Sports materials were distributed to village youngsters as a part of youth empowerment. Kitchen Garden was laid at Udayampalayam School by Namadhu Pangu, so that after harvest vegetables can be used for the children's mid-day meal.

Rural Learning Centre:

After inauguration of Rural learning Centre, more than 30 students attend tuitions regularly from Monday to Friday every week. Student and Staff volunteers from KCT & KCLAS teach Students in the centre. Significant improvements have been observed in the Students in their academic performances and in their personality growths as well.



Solar Energy Awareness Program

Solar Energy awareness program was conducted by Prof. Suresh Kumar of ECE Department, KCT to students of three Schools in the region. It was an Outreach Program coordinated by Namadhu Pangu during November.



Vacation Camp for School Children

RLC conducted Vacation camp for 5 days where about 50 children attended the camp at Udayampalayam. Student volunteers from KCLAS conducted the following events:

- 24.12.2018 – Talent Day - Singing, Dancing, Speech and Skit
- 26.12.2018- Sport's events
- 27.12.2018 - Drawing Competition
- 28.12.2018- Spoken English
- 29.12.2018 - Science projects and appreciation



Bird Watching:

25 school children along with KCT student volunteers and Dr.Prema Narasimham took part in the Bird Watching activity at Ukkadam Lake on 28.10.2018. Renowned personality Mr.Salim accompanied the children and explained about the birds with the use of modern equipment.

Arivu Pagirvom:



As a part of Anantha Jyothi 2018, NP organized a book collecting event for students & Staffs, collection points were placed at various places in the campus and books were collected. The collected books were distributed to all five government schools, RLC & to KCT Library.

Yoga Camp at RLC

Agam Forum, KCT conducted **Thulir**, a State level Yoga Championship event in KCT on 23th February 2019. As part of the event, Thulir conducted camp for school children to promote Yoga in Rural Learning Centre (RLC), Udayampalayam during 25th February to 1st March 2019.



During five days of the camp, Agam Forum with the support of Namadhu Pangu taught Yoga and its benefits to children.

National Science day

28th February 2019 was commemorated as National Science Day to honor Sir C.V. Raman. To celebrate the occasion, Chinnamettupalayam School conducted Science Exhibition, where school children made various science experiments and models and explained them in detail to the guests. Namadhu Pangu Staff took part in the Exhibition. PGDDE and KCT Students participated and made Presentations and interacted with children on various topics related to Science.



Sports materials distribution to NG Pudur School



Sports materials were distributed to NG Pudur Government School on the 14th of March 2019. This move will help the Students to actively involve themselves in Sports activities, improve on their physical fitness and also it will encourage them to participate in outdoor activities for a healthy living.

Namadhu Pangu felicitated by Education Department – Government of Tamilnadu

NG Pudur, one of the Schools, where Namadhu Pangu has been involved for the past many years, has been included in the best performing Top-15 Schools category which falls under SarkarSamakkulam for the year 2018-19. In line with this, Namadhu Pangu was felicitated by a shield from the Education Department – Govt. of Tamilnadu on 15th March 2019 for its earnest efforts.



Distribution of Stationery items to School children



Stationery items were collected from KCT Stores Department and distributed to 8 Government Schools situated in the surrounding areas on 10th April 2019. PGDDE Students also volunteered in distributing the materials.

Summer classes for School children



Namadhu Pangu organized Summer classes for government school children at the Rural Learning Centre Udayampalayam from 6th May to 15th of May 2019. 20 students actively attended the summer class. Videos, Transact diagrams, Science events, drawing competitions and Sports activities were conducted during the summer classes.

2019 – 2020



In view of the 73rd Independence Day, Namadhu Pangu in association with Qubate, KCT conducted a **Quiz** for the students of NP schools on 13 and 14 August 2019. The students actively participated in the quiz programme. Winners were rewarded for their performances.

Namadhu Pangu organized a visit for Chinnamettupalayam School children to **CODISSIA National Science and Technology Fair 2019** on 31st August 2019. 60 school children along with KCT Faculty, Staff and Student volunteers took part in the Fair.



Schlumberger and KCT organized a programme called **“ENGINEERING CRAFT 2K19”** for school students on 5th October 2019 at KCT campus premises as part of an initiative by Schlumberger - WICE - Women in Core Engineering. 328 Students in 82 Teams (4/Team) from 29 Schools in the region took part in the event. Prize winners were honoured during the event.

As part of Children’s day celebrations, **Origami Workshop** was organised by Namadhu Pangu for students of four Government Schools on 11 and 12 November 2019. Around 140 Students participated in the Workshop. Mr. Thiyaga Sekar, Origami Instructor from Tanjore trained the students on various models.

Namadhu Pangu in association with Schlumberger launched a **Science Education Program (SEED – Schlumberger Excellence in Education Development)** for School students on 20 November 2019. The Program aims at taking Science to students of classes 6 to 9 through simple experiments and presentations. This was initiated with 5 Government and 2 aided schools. This will be a monthly event going forward.

Namadhu Pangu coordinated and conducted **Online Tutoring** for 60 students of Udayampalayam Government School in August & October 2020.

A **Coaching Programme** was organized for Government School Children for NMMS (National Means-cum-Merit Scholarship Scheme) Scholarship exam by Namadhu Pangu in September 2020.

64 students of Namadhu Pangu associated 5 Government Schools trained and participated in a **Design Competition** by Schlumberger, as part of their WICE (Women in Core Engineering) initiative in November 2020.

Health:

2016 – 17

Health Awareness Programme

Namadhu Pangu coordinated with Mr.Healer Bhaskar in organizing a Health awareness session to 1200 students during Boot Camp 2016 for the fresh incoming Students.



Health Awareness Programme



Holistic Health and Wellness Profiling event was organized during November 2016 for KCT students to emphasize on health and fitness. More than 1300 KCT Students including PGDDE Students and Housekeeping staff participated in this event. This effort was executed with the help and support of Department of S & H and Kumaran Hospital, Saravanampatti.

2018 – 19

Health Profiling:

Height & weight measurement of Students was recorded in 5 Government schools on 13th of December 2018. This was done to understand the basic health conditions of children in government schools. The effect of milk distribution and the status of children health can be



understood from this exercise.

2019-2020

Health profile exercise was done for Namadhu Pangu School children on 4th July 2019, where the height and weight measurements of students were noted and recorded by KCT Student volunteers.



Kumaraguru Bikers Club conducted an event on 12th October 2019, named “**Pedal for Future**” for 40 Government School students to learn the importance of Cycling. Children learnt the history and benefits of cycling and the Gandhian values associated with it.

Agam Forum, KCT conducted two days **Yoga Workshop** for RLC school students in Udayampalayam in February 2020. Students performed various Asanas with the help of volunteers. They also learnt about the physical and spiritual benefits of yoga and meditation. Namadhu Pangu team coordinated and conducted the event.



40 students from Chinnamettupalayam School participated in the **Yoga World Record programme** held at Ramakrishna Institutions during February 2020. Namadhu Pangu facilitated the training and participation in the World record show.

Women Empowerment:

2016 – 17

UMANG Celebrations



UMANG, a function for the women housekeeping staff at KCT was celebrated in association with SEA during April 2017. 60 Staff took part in the event. Medical Check-up was also done and all the women received a wellness card.

2017 – 18

Namadhu Pangu along with ZARA Crafts organized a **Skills Development programme** for Women in St. Francis Convent on 19 and 20 August 2017 for 15 participants.

Women Empowerment programme was organized in Aappakudal on 1 October 2017, where 75 women from Erode, Aappakudal and neighboring villages participated and officials from KCT participated and addressed the participants.

Women’s Day Celebrations



Women’s Day celebrations event was organized on 8 March 2018 to commemorate and appreciate the efforts of the dedicated female Housekeeping team of KCT.

2018 – 19

Medical Checkup for Female House Keeping Staff of KCT



To promote healthy living and to keep track of vital health parameters, a series of Medical checkup camps were organized at C.R.I Hospital for Female Housekeeping Staff of KCT from 20th February 2019. More than 60 Staff have been covered under this initiative. Namadhu Pangu coordinated with C.R.I Trust Healthcare, Coimbatore, a Social Service initiative, for this noble cause.

Women’s Day Celebrations



Namadhu Pangu, SEA, PGDDE Students and KCLAS organised and conducted eventful activities for Female Housekeeping Staff of KCT as part of Women's Day Celebrations event

on 8th March 2019. Plenty of activities like music, dance and games were organized for the Housekeeping Staff.

2019-2020

Namadhu Pangu team re-initiated its efforts on **Skill training** for women in Tailoring & Embroidery during July-September 2019 in Udayampalayam and Vellakinar Villages. The Programme is paying dividends with few of the women starting their own ventures.



Certificate distribution ceremony was organized on 24 September 2019 in KCT by Namadhu Pangu for 58 Women, who have undergone Skill development Training in Tailoring and Embroidery, conducted by Kumaraguru Institutions and Namadhu Pangu in Vellakinar and Udayampalayam villages.

During February 2020, 20 women participated in a Jewellery making event by **Yugam Socio Constant**, KCT. Volunteers taught jewellery making process to local women from surrounding areas of Udayampalayam and Vellakinar. Jewelleries included Bangles, necklace and earrings. Namadhu Pangu coordinated the event.



Women's day Celebrations were held in March 2020 to appreciate the efforts of Female Housekeeping Staff, KCT and Women Entrepreneurs.

Children and Youth Empowerment:

2016 – 17

SEA in association with **ZOHO University** successfully completed the **Recruitment drive** for the second consecutive year during October 2016 at Coimbatore and Pollachi. 11 deserving candidates after four rounds in the selection process got recruited to work in a MNC with the support of ZOHO University.

2017 – 18

As part of **Coimbatore Book Festival**, **Arivukeni** was launched on 11 August 2017 to engage the youth, more into active and purposeful reading. In continuation of the launch, during July, Student volunteers of Namadhu Pangu took part in the event and won prizes.

For the third consecutive year, SEA and Namadhu Pangu organized a **Recruitment drive** for +2 and Diploma students in association with **ZOHO University**, Chennai during 27 and 28 October 2017. The drive was conducted at KCT and MCET, Pollachi. More than 1100 students participated in the drive and finally 15 students were selected.

District Level Children’s Day Celebration



District Level Children’s Day Celebration event was organized and hosted by Namadhu Pangu and SEA in the campus premises in association with **District Education Department, Government of Tamilnadu** on 14 November 2017. 1200 School students participated in the gala function.

2018-2019

Namadhu Pangu Student Volunteers visit to Manila, Philippines



Namadhu Pangu Students, Sakthi Priyadarshini and Navin visited Philippines and participated in Genfest - Official, a global peace event on 6, 7 and 8 July, 2018.

Events for children empowerment



On 28 and 29 September 2018, Namadhu Pangu and AGAM Forum, KCT organized many events for the empowerment of rural children. During these sessions children were trained on various aspects that are not included in the school curriculum. 25 children from Government and local Private schools, studying in classes 5 to 9 participated.

ZOHO University Recruitment Drive



SEA, Namadhu Pangu (NP) and KCT organized, hosted and coordinated a two-day Mass Recruitment Drive by ZOHO University for recruitment of Software Engineers. The Drive was held at Kumaraguru College of Technology and Dr. Mahalingam College of Engineering & Technology on 30th November and 1st December 2018 respectively. Around 1500 Candidates from various institutions (Diploma & Schools) across Tamilnadu attended the Drive. 21 Candidates, who cleared the written preliminary rounds followed by

interviews were recruited as Trainee Software Engineers and were given Offer Letters.
2019-2020

Namadhu Pangu organized a **Recruitment Drive** by ZOHO University, Chennai during January 2020 at KCT. Around 650 students from leading Polytechnic Institutions and Schools participated in the Drive. The Drive was a collaborative effort of ZOHO University, Namadhu Pangu and SEA.

Thevaram Pannisai Potti:

2016-17

To celebrate Ayya's birth anniversary in a befitting manner and to encourage singing of Thevaram, a competition was organized for school children from various institutions in Tamilnadu and Othuvar during March, 2017 and the event turned out to be a memorable one.

2017-18



To celebrate Ayya's birth anniversary and make it an auspicious one, **Thevaram** singing competition was organized for School children from various Institutions in Tamilnadu and Othuvar, during the month of February and March 2018. The event witnessed a very good turnout and proved to be a memorable one for the audience gathered during the occasion.

2018-19



Prizes were distributed to 21 Student winners of ThevaraPanisaiPotti (TPP) on 21st March 2019 as part of Founders Day Celebrations at KCT. Competition to select the winners in the Music event was held during the month of February and winners were from different Schools in Tamilnadu.

2019-2020

Thevara Pannisai Potti (TPP) is conducted every year and is a collaborative effort of Mangayarkarasiar Trust and KCT. In February 2020, TPP finals was held in Coimbatore for about 400 students from various schools in the region. Students exhibited their talents in singing and rendition during the event. Prizes were awarded to deserving winners in Finals.

Children's Residential Camp:

2016-17



Mangayarkarasi Trust organized a 5 day residential camp for rural children during May 2017. More than 250 children studying in classes 6 to 9 from different districts of Tamilnadu along with 30 teachers participated in the camp which focused on realizing self-potential and building values among these children.

2017-18

Children’s Residential Camp



Continuing with the rich legacy built over the years and the pedigree, Mangayarkarasiar Trust in association with Namadhu Pangu organized Children’s Residential Camp, an important perennial event from 18th to 23rd May 2018 at KCT premises. Eminent personalities from different walks of lives shared their knowledge and experiences to the students. Around 200 Children along with their Teachers from different districts of Tamilnadu participated in the camp. The Camp essentially focused on holistic development of children, with a host of events and activities, which strongly complements their academic pursuits.

2018-19

The residential camp was conducted from 17th to 22nd May 2019 at KCT premises. Around 220 Children, along with their Teachers from different districts of Tamilnadu participated in the camp.



This camp not only focused on academics but also gave equal importance to spiritual, cultural and traditional aspects so that children could have holistic development by attending the camp. People from different walks of lives shared their interesting experiences and thoughts during the camp.

Events & Workshops:

2016-17

Anantha Jothi – Amudhu Pagirvome



Anantha Jothi – Amudhu Pagirvome, an idea conceptualized by Namadhu Pangu to spread the values of Ayya, by sharing a handful of rice by all members inside KCT, was held during Founders Day in October 2016. Students and staff volunteered and supported the cause happily, there were more than 1400 Kgs of rice collected. 300 kg of rice was given to Shanthi Ashram and remaining to the people in need.

SPICMACAY

Namadhu Pangu in association with SPICMACAY conducted a Lecture demonstration on Manipuri RaasLeela by Sri.Sinam Basu Singh, Manipur Classical Dancer in February 2017. Around 200 Students and Faculty participated in this event and appreciated the beauty of Manipuri classical dance.



2017-18

Anantha Jyothi, a noble thought to celebrate the joy of sharing, in remembrance of Ayya, was launched last year with great enthusiasm. Under the initiative **Amirdhu Pagirvom**, each one will share a handful of rice and the collected rice would be distributed to the needy, was organized from 4 to 6 October 2017.

Tamil Drama



As part of **Anantha Jyothi** – remembrance week of Ayya, SEA and Namadhu Pangu in collaboration with Udalveli organized a drama “**Kee.Ra.Kulambu**” on 4 October 2017. It was a story telling performance in Tamil, based on folk tales of Tamilnadu.

Tamil ArivuThiruvizha

Tamil Mandram of KCT organized 16th edition of **Tamil Arivu Thiruvizha** during January 2018. Namadhu Pangu coordinated the event and government school students participated in various competitions and won prizes.

2018-19

Teacher’s Day Celebrations



Teachers Day Celebration Events were conducted in Five Government Schools, during September 2018, in the region namely Chinnavedampatti, Udayampalayam, NG Pudur, Anjum Nagar and Chinnamettupalayam Namadhu Pangu organized the event.

Pongal Celebration:



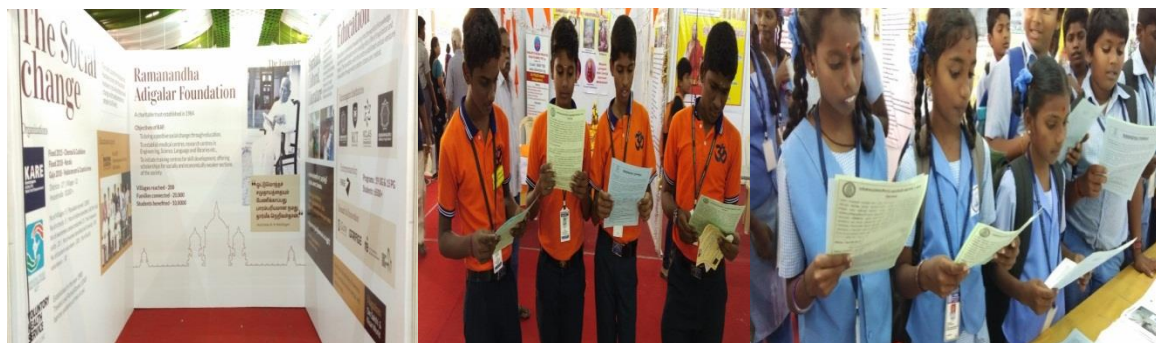
PGDDE Students, SEA team and Namadhu Pangu participated in celebrating Pongal festival at Udayampalayam Government School along with school children on 11th January 2019. Various games and activities were organized for the children. Prizes and gifts were distributed to the winners of various events.

Tamil Arivu Thiruvizha:

The annual event conducted by KCT Tamil Manram: Tamil Arivu Thiruvizha was organized at KCT campus from 18th January to 20th January 2019. More than 100 children from Namadhu Pangu schools participated in various events such as elocution competition, Thirukkural recitation, drawing, science projects and won the prizes. Chinnamettupalayam School won the overall championship and award.



Hindu Spiritual and Service Fair (HSSF)



HSSF was held in Guru Nanak College, Velachery, Chennai from January 29th to 4th of February 2019. Namadhu Pangu took part in the fair. The Fair showcased the Charitable activities being carried out by Hindu Spiritual organizations. The themes of the Fair were to

educate the people about the importance of preserving Forests and Ecology for a Sustainable Environment, promoting Patriotism, and respecting Parents, Teachers and Women.

People from different walks of lives and prominent personalities participated in the Fair. They observed and understood various noble activities and services being done by Namadhu Pangu and Ramanandha Adigalar Foundation.

2019-20

To commemorate **Mahatma Gandhi's 150th birth anniversary**, Namadhu Pangu in association with Shanti Ashram, Coimbatore organized a visit for 30 Students of different age groups to prominent religious places in Coimbatore like Temple, Church, Mosque and Gurudwara during September 2019.



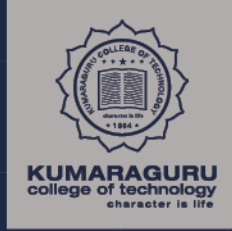
KCT in collaboration with **SPIC-MACAY** (Society for the Promotion of Indian Classical Music and Culture Amongst Youth) organised a Lecture Demonstration by Smt. Uma Sathanatrayanan, a Bharatanatyam Dancer from Chennai in October 2019 in KCT campus premises.

UMANG – an event with an effort to appreciate the Male Housekeeping Staff of KCT was organized during January 2020. 70 Male Housekeeping Staff took part in the event. PGDDE students with the support of Namadhu Pangu team organized the event which included lot of exciting activities.

In August 2020, Shanthi Ashram organized this year's **Coimbatore Peace Festival** virtually because of the COVID pandemic. Like every year Namdhu Pangu supported this event by promoting about it and encouraged participants from local neighbourhood to attend the event. More than 100 students participated in the event from NP, also we sponsored Rs.10000/- for the event.



NAMADHU PANGU
EXPERIENCE THE POWER OF KNOWLEDGE
KCT



KNOWLEDGE CHARACTER TRANSFORMATION

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